SMART SHOPPING

Automation is now more than just a buzzword in retail. The industry usage of artificial intelligence (AI) hit headlines in early-2018 after Amazon officially opened its first check-out-less convenience store in Seattle. Amazon Go has set the benchmark for an automated, seamless shopping experience, with many predicting mass rollouts of the concept worldwide over the next decade. However, facial recognition and product-tracking are not the only technologies making their way into the stores and retail supply chains of the future...

89% of global retail executives say that their organisations must accelerate their pace of innovation simply to remain viable.

75% expect to make moderate to extensive investments in embedded AI solutions over the next three years.

PERSONALISING THE IN-STORE EXPERIENCE WITH LOCATION TECHNOLOGY

Top future personalisation techniques rated by global retailers.